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AM MATTERS

May 2021

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As part of the Future of Additive Manufacturing series, NAMIC and SGInnovate are once again joining hands to showcase how Generative Design and its application with 3D printing would pave the way to the future of manufacturing. Join us at our webinar as our esteemed speakers would be sharing more on practical applications of Generative Design and the advantages of its adoption.

Date: 28 May 2021

Time: 4:00pm - 5:00pm (Singapore Time / UTC +8)

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4:00pm - 4:05pm: Welcome Remarks by SGInnovate

4:05pm - 5:00pm: Panel Discussion and Q&A on NAMIC x SGInnovate: 3D Printing with

Generative Design with:



Serene Sia, Managing Director – ASEAN, Autodesk

Serene is an experienced business leader and a hands-on senior executive with over

25 years of experience in Sales and Leadership in the IT Industry. She has

undertaken key roles in the world's largest business software companies, SAP and

Salesforce.com.



Marta Cherednik, Lead Designer, MALINKO Design

MALINKO Design is an Australian design studio focused on developing beautiful,
functional and innovative designer products for everyday use. In the studio, their
designers create lighting, homewares, jewelry and fashion accessories with the help
of 3D printing and conventional manufacturing techniques.



Mitchell Beness, Go To Market manager, 3DP & Digital Manufacturing, APJ, HP inc.

Mitchell has over 20 years of experience in the design and manufacturing industry.

One of his portfolios include working as an industrial designer for Australia's leading industrial design consultancy, where he designed, prototyped & manufactured multiple International Design Award-winning products.



Lin Kayser, CEO, Hyperganic

Hyperganic radically redefines engineering with the goal to help solve humanity's biggest challenges. The company's software platform creates parts, structures and entire machines through Artificial Intelligence, and enables mass production in digital factories using industrial 3D printing.



Suchitra Narayan, Director - Venture Building, SGInnovate (Moderator)

Suchi has almost 20 years of experience in venture building, product development,
business strategy and corporate partnerships across global markets. Presently, Suchi
acts as a lead to new projects, provides business-building guidance and scales
growth to new and 'built-from-scratch' Deep Tech startups.

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